

Sponsor Application Form



**22nd conference of the
European Society for Cognitive Psychology**

29 August to 01 September 2021

Lille Grand Palais convention centre, Lille, France
<https://www.escop2021.org/>

SPONSORSHIP OPPORTUNITIES

ESCoP 2021 will be held in Lille (France), **from 29 August to 01 September 2021** in the **Lille Grand Palais convention centre**, in the heart of the city.

ESCoP (European Society for Cognitive Psychology) is a biannual scientific event that explores, presents and discusses the new achievements in the field of Cognitive Psychology. Since its inaugural meeting run in Nijmegen on September 1985, the ESCoP conference has been organized every two years in different European locations. In 2021, the edition is hosted by the Cognitive & Affective Science laboratory (SCALab) from the University of Lille.

We propose a special sponsorship plan for those who wish to promote their company and products in most prominent ways during one of the best known international conferences on cognitive psychology, where hundreds of outstanding researchers will pay attention to your brand.

- Organizing committee: Yann Coello, Gwendoline Mahe and Jeremie Jozefowicz, from SCALab - University of Lille.
- More than 600 delegates are expected: Professors and Researchers, School and University students, Teachers and Educators, Physicians and Clinicians, Institutional managers, Companies and Start-ups managers.
- The conference language will be English.
- ESCoP 2021 is a dedicated opportunity to:
 - **Promote** your services and/or products;
 - **Distinguish** yourself from competitors by being involved in state-of-the-art research and innovation;
 - **Prospect** for new clients.
- The ESCoP 2021 organizing committee invites you to advertise and sponsor this event. Becoming a sponsor is possible by purchasing specific event/service sponsorship items.
- Many sponsorship opportunities are available and some of them can be co-sponsored. Note that given the evolution of the COVID crisis, conference format and sponsorship opportunities could evolve.
 - Program booklet, book of abstracts, conference bags and badge holder with lanyard will have the printed logo of the respective sponsoring company.
 - The sponsors of the events (coffee breaks, lunches, welcome reception, gala dinner...) will have their logo displayed at the event sponsored. Moreover, each sponsor will be mentioned in the conference program and in the website.
 - Exhibitors are essential to a successful international conference. To enable you to fully and easily interact with up to thousand participants, we have designed three Exhibitors Packages.
- The sponsors will have to provide a high-resolution logo of our company to ESCoP 2021 organizing committee.

Organized with the support of:

Sponsors categories:

You can either acquire the EXCLUSIVE Sponsor package for € 10 000 *, including all the service details, or select individual products according to your needs as detailed in the Table below:

Sponsor's products	Pre-tax prices
Company logo on plenary screen before and after keynote presentation, during opening and closing ceremony and on screen between talks Recognition during opening and closing ceremony	€ 6 000
Company logo during opening and closing ceremony, before and after keynote presentation and on screen between talks	€ 3 000
Company logo on screen between talks (except for keynote sessions)	€ 1 500
Full page advert describing your company in the online book of abstract	€ 400
Company logo on: - conference website with description and address - conference book of abstracts - conference bag - conference badge	€ 250 € 250 € 250 € 250
Company advertising flyer distributed on the conference bag <i>(quantity to be provided by the company and shipped to venue, will be specified 1 month before the event)</i>	€ 500

Exhibitors:

Benefit from an outstanding visibility at a lower cost with our exclusive promotion up to 25% discount on sponsorship packages for early subscription before 31 December 2020 *:

Exhibitor's packages	Pre-tax prices before 31/12/2020	Pre-tax prices after 01/01/2021
Gold – Booth 6 m ² , 2 free entrance tickets	€ 2 100	€ 2 800
Silver – Booth 4 m ² , 1 free entrance ticket	€ 1 400	€ 2 000
Bronze – Booth 2 m ² , 1 free entrance ticket	€ 1 100	€ 1 500

* All prices are given VAT excluded. Please add French VAT 20 %, except if you provide an European VAT number on the booking form.

All these three packages include at least:

- Logo and short text of the company on the conference website and the online book of abstracts
- Demo session on a conference room (free for Gold, + € 500 for Silver and Bronze)

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ORDER FOR SPONSORING ESCoP 2021

Please filling in this form and send it to: secretary@escop2021.org

Identity of the sponsor:

Company:	
Full address:	
Zip code:	
City:	
Country:	

Phone :	
e-mail address:	

Person to contact:	
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Billing address (if different):	
European VAT number (if applicable):	

ALL SPONSORSHIP OPPORTUNITIES ARE AVAILABLE AND ALLOCATED ON A FIRST-COME, FIRST-SERVED BASIS.

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Details of the partnership:

Sponsorship level: (please specify below the sponsor's products)	Amount: _____ €
Exhibitor package:	Amount : _____ €
Demo session on a conference room: (free for Gold level)	Amount : _____ €
Total amount before VAT:	_____ €
If you have an European VAT number, please specify it here:	
If you don't have an European VAT number, please add 20% VAT:	_____ €
Total to be invoiced:	_____ €

French VAT (20 %) is applicable on all the mentioned prices, except if you provide an European VAT number on the booking form.

Your comments:

Name of the contact: _____

Date: _____

Signature:

and stamp:

Feel free to contact Claude FOUBERT, +33 (0)2 47 27 33 30, secretary@escop2021.org

Organized whit the support of: